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The Big Spring Clearance Sale kicks off tomorrow (Thursday 31 March) at Dubai World Trade Centre

- **Get up to 90 % off from over 50 top international brands at 3-day retail event**
- **Chance to win two daily prizes of AED 5,000 and Dodge Challenger on last day**

The Big Spring Clearance Sale, a new retail event organized by the Dubai Festivals and Retail Establishment (DFRE), an agency of the Department of Tourism and Commerce Marketing (DTCM), kicks off tomorrow (Thursday, 31 March) with discounts up to 90 % from over 50 international brands.



A not-to-be-missed 3-day event, The Big Spring Clearance Sale runs until 2 April, daily from 11am to 11pm at Halls 1, 2 & 3 of Dubai World Trade Centre. It will offer shoppers the opportunity to buy an array of merchandise including apparel, bags, shoes, cosmetics, perfumes and other fashion accessories, from famous brands at unmatched prices, all on the same platform, in Dubai.



Every visitor to this free to enter event will be given a **Visit and Win** raffle coupon that will be entered into a daily draw, offering two fabulous prizes of AED5,000 in cash. In addition to the **Visit and Win** raffle, shoppers who spend AED300 at the event will be entitled to a **Shop and Win** raffle coupon that will qualify them for instant prizes such as gold pendants, branded watches, sunglasses and perfumes, and also be entered into a draw on the last day for a grand prize of a Dodge Challenger SXT..



As part of its continued efforts to support the development of the retail sector, DFRE has brought together leading retail groups in the UAE - **RSH Limited, Azadea Group, Apparel Group M.H. Alshaya Co. and Landmark Group** –to promote their respective brands to a diverse customer base that will converge at a central location, and at the same time ensure shoppers get the best deals on all three days of the event.



Participating in this end-of-season clearance sale prior to the arrival of new stock are renowned fashion, lifestyle and beauty brands including Birkenstock, TOMS, Tommy Hilfiger, ALDO, Foot Locker, Topshop, MUJI, H&M, COS, Lifestyle, Carpisa, Ecco, Steve Madden, Mood, Gymboree, Boggi, Salsa, and Punt Roma.

The participants include the following:

RSH Limited – Reebok, Adidas, Billabong, Rockport, BCBGMAXAZRIA, Ted Baker, bebe, Vince Camuto, The Kooples

Azadea Group - Mood, Gymboree, Persona, Marina Rinaldi, Boggi, Salsa, Punt Roma

Apparel Group - The Athlete's Foot, Birkenstock, TOMS, Tommy Hilfiger, Nine West, ALDO, Call It Spring, Calvin Klein, Cath Kidston, Charles & Keith, Kenneth Cole, La Vie En Rose Pedro, Naturalizer, Aeropostale, Beverly Hills Polo Club, Nautica,

M.H. Alshaya Co. - Debenhams, Claire's, Foot Locker, Express, Jack Wills, Milano, Topshop, NEXT, Evans, Dorothy Perkins, Wallis, MUJI, H&M, COS

Landmark Group - Lifestyle, Carpisa, Ecco, Nose, Pablosky, Puket, Steve Madden, Stride Rite, Valencia

For more information, visit www.thebigclearance.com

