**DUBAI SUMMER SURPRISES CONCERTS ANNOUNCED**

**Arab music icons Walid Al Shami, Fouad Abdulwahed and Dalia Mubarak, Balqees**

 **to enthrall shoppers at leading malls**

**Dubai UAE, 22 June 2017:** Dubai Summer Surprises (DSS), Dubai’s annual citywide summer celebration, has announced three, special one-off concerts as part of the six week extravaganze of sales which will mean shoppers can bop whilst they shop.

On 1 July, the official first day of DSS**, Walid Al Shami** will perform at **Dubai Festival City Mall.**

On 21July **Fouad Abdulwahed and Dalia Mubarak** will wow shoppers in **City Centre Mirdif**

And finally, on 4 August, **Balqees** will perform at **Mall of the Emirates.**

All three concerts will start at 8pm and will be free-to-attend which is great news for those looking to extend their shopping experience and celebrate their summer in Dubai.

DSS, which is organized by the Dubai Festivals and Retail Establishment (DFRE), an agency of the Department of Tourism and Commerce Marketing (Dubai Tourism), will return to the city from 1 July – 12 August 2017, offering a six-week extravaganza of sales, retail experiences and events.

During its 20th edition, DSS will bring together the best of Dubai’s retail outlets and shine a spotlight on the range of fun-filled attractions and activities on offer throughout the city during the sizzling summer months. From mall-led events to concerts and character shows, there’s plenty for everyone to enjoy in Dubai this summer.

Visit [www.dubaisummersurprises.com](http://www.dubaisummersurprises.com) and follow the Dubai Summer Surprises social media channels for further information and event updates from across the city.

- Ends -

For all press enquiries, information and images, please contact the Dubai Summer Surprises Press Office at House of Comms on:

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**Notes to Editors**

Additional factsheets with more detailed information on each event are available from the press office.

**About Dubai Summer Surprises**

Dubai Summer Surprises (DSS), is a citywide summer celebration that showcases the Emirate as a top retail and entertainment destination over the summer months. The six-week festival plays host to an exciting line-up of sales promotions, retail experiences and events, promoting Dubai as a hub of shopping and attractions. Dubai Summer Surprises is organised by Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai’s Department of Tourism and Commerce Marketing (DTCM). In its 20th edition, DSS2017 continues to position Dubai as a global retail capital and tourism destination, giving residents and visitors to the city a flavour of the very best of Dubai’s retail and entertainment scene.

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