

## **DUBAI CELEBRATES SAUDI NATIONAL DAY WITH CONCERT, FIREWORKS AND FAMILY FUN EVENTS**

- **Celebrations in Dubai on 23 September reflects strong ties between UAE and Saudi Arabia**
- **Saudi singer Dalia Mubarak and Emirati star Shamma Hamdan to headline a special concert held on the evening of 22 September at City Walk**
- **Amusement parks, hotels, malls, and landmarks to join in the celebrations**

**DUBAI, 19 September 2018:** Dubai will celebrate the Kingdom of Saudi Arabia's 88<sup>th</sup> National Day on 23 September in grand style with an array of events and activities, reflecting the strong relations between the people of both countries.



Visitors from Saudi Arabia will be welcomed with sweets, flowers and coffee upon arrival at the Dubai International Airport in line with the spirit of Arab hospitality and culture, while families, residents and

visitors can take part in exciting events and entertainment including a concert by regional stars and a fireworks show at La Mer.

Amusement parks, hotels, malls, and landmarks will add to the excitement of the joyous occasion with special activities and numerous promotions. The strong relations between the UAE and the KSA have never been closer, where the residents of Dubai can expect to see some of the city's most famous landmarks, Burj Khalifa, illuminated in the national flag of Saudi Arabia in a display of friendship and respect between the two nations.



Travelling between Dubai and Saudi Arabia is made even easier with the launch of Emirates' fourth daily flight from Riyadh, taking the number of weekly Emirates flights serving the Saudi capital to 91. Dubai is like a second home to Saudi citizens - 85% of Saudi travelers consider Dubai as a preferred destination while 46% of Saudi visitors were repeat visitors in 2017 – and again this year many Saudis are set to celebrating their National Day in the emirate by visiting some of the city's most popular attractions during this period of fun-filled events and activities.

### **The line-up of events and activities to celebrate the National Day of Saudi Arabia in Dubai**

#### **CONCERTS**

**22 September, City Walk**

For musical fun, head to **City Walk** in Dubai where two of the Gulf's most popular singers will take to the stage as part of the Saudi National Day celebrations in Dubai. Saudi singer Dalia Mubarak and Emirati star Shamma Hamdan will perform some of their most popular hits in a special concert on the evening of September 22. With both artists enjoying huge popularity in the KSA and the UAE, the concert is sure to be a big hit, so don't miss the fun! The concert starts at 6.45pm.

## **FIREWORKS**

### **23 September, La Mer**

The urban beachfront development La Mer will celebrate the Saudi National Day with a host of activities, including a spectacular Saudi National Day-themed fireworks show on 23 September at 8.30pm. Traditional Saudi folk dances and a display of supercars will also take place at this location from 20 to 23 September.

## **EVENTS**

### **Traditional band: 21 to 23 September**

Saudi Arabian folk dancers will also perform at malls across the city, including **The Dubai Mall, Mall of the Emirates, Dragon Mall, City Center Mirdif, Dubai Festival City Mall, and Al Seef.**

### **Dubai Fountain: 21 to 23 September**

The famous **Dubai Fountain** will 'dance' to songs by popular Saudi artists from 12 to 22 September, with a special display in tribute to the Saudi national anthem taking place on 23 September.

### **Dubai Mall: 20 – 23 September**

Dubai Mall will roll out the red carpet during the Saudi National Day celebrations, offering visitors the opportunity to watch performances by a traditional band at the Souk Atrium, Ground Floor and also enjoy Arabic coffee. There will also be give-aways to visitors including a booklet of vouchers, scarf and mementoes.

### **Dubai Festival City Mall: 20 to 23 September**

Dubai Festival City Mall will host a Saudi National Day show at Festival Bay and an exclusive edition of IMAGINE, its record-breaking laser and light show.

### **The Beach: 20- 23 September**

To celebrate the joyous occasion, The Beach will host a grand parade on 22 September at 6:00pm with horses marching along to Saudi national melodies. From 20 -23 September, the destination will screen a selection of award-winning short films by Saudi directors at Roxy Cinemas daily at 7pm and 8.30pm as part of the Saudi Cinema Weekend.

### **Dubai International Airport celebrations: 20 September**

Dubai International Airport will accord a water salute to aircraft arriving from Saudi Arabia whilst flowers, Arabic sweets and coffee will be offered to Saudi visitors arriving in Dubai. Saudi national songs will also be played in the arrivals section of Terminals 1, 2 and 3.

### **HOTEL OFFERS**

Hotels in Dubai are adding to the excitement of the joyous occasion of the Saudi National Day, as they prepare to welcome Saudi guests with promotions and discounts on room stays, as well as a variety of activities for children.



**Address Hotels and Resorts: Enjoy additional complimentary nights from 23 to 30 September**

**Armani Hotel** – Enjoy signature Italian hospitality in the heart of Downtown Dubai, from 23 to 30 September. Reserve an Armani guestroom or residence for 2, 3 or 5 nights to enjoy discounts of 10 %, 15% and 25%.

**Renaissance Downtown Hotel** – Avail a special ‘Sunday Night is On Us’ offer from 19 to 24 September. To redeem this promotion, a Saturday night must be included and the length of stay of the booking is for a minimum of 3 nights.

**Vida Hotels & Resorts** – A special offer from 23 to 30 September allows guests to enjoy additional complimentary nights with U By Emaar members earning additional U points for every stay.

**Manzil Downtown** - A special offer from 23 to 30 September allows guests to enjoy additional complimentary nights with U By Emaar members earning additional U points for every stay.

**Aloft City Centre Deira** – From 20 to 23 September, Saudi guests can enjoy complimentary upgrade to the next room type and also avail themselves of pre-loaded Magic Planet cards and Kabsa bowls for AED 40.

Sheraton Mall of the Emirates – From 20 to 23 September, Saudi guests can enjoy complimentary upgrade to the next room type and also avail themselves of tickets for Ski Dubai and Magic Planet.

**Al Habtoor City** - Guests staying at the **V, Habtoor Palace** and **Hilton** hotels at **Al Habtoor City** will receive 50% off their bill at any of the complex's F&B outlets and spas. The great deal also extends to the **La Perle by Dragone** show, with those staying at **the V, Habtoor Palace** or **Hilton** hotel able to buy tickets to the award-winning spectacle for half price.

Full details of this year's jam-packed calendar of events over KSA National Day can be found at [www.dubaicalendar.com](http://www.dubaicalendar.com) or follow **@Dubai\_Calendar**, and **#KSANationalDay** for the latest information.



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### **About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)**

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar and Dubai Festivals and Retail Establishment.

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