

PRESS RELEASE

SPECTACULAR EVENTS WELCOME THE CHINESE NEW YEAR IN DUBAI

Dubai, United Arab Emirates, 30 January 2019: Dubai Festivals and Retail Establishment (DFRE) unveiled an exciting line-up of events and activities taking place across Dubai during the Chinese New Year from 3 to 13 February, cementing the city's position as one of the best places to celebrate this special occasion.

IN-MALL ENTERTAINMENT

Malls across the city will host a variety of unique shows and activities, bringing a touch of authentic Chinese culture to Dubai:

- Announcing the arrival of the Chinese New Year, shoppers can watch the fireworks displays taking place on 4 February at **Dubai Festival City Mall** at 8:00pm. Residents and visitors can take advantage of the many food and beverage outlets across the festival boardwalk, and enjoy the Chinese New Year special IMAGINE Show. The two-time Guinness World Record Breaking show will include an exclusive laser, light, fire and water show.



- **Mall of the Emirates** will put on four 15-minute shows daily until 13 February, featuring entertainers performing the Acrobat Chinese Show and the Chinese and Dragon dance displays. In addition, shoppers can participate in calligraphy and rice painting workshops, and enjoy a live Mahjong player.
- **The Dubai Mall** will host a programme of live performances in their China Art theme until 10 February. Guests can discover ancient art forms in the Star Atrium, participate in Chinese finger painting, umbrella art and lucky knot tying, or try their luck at Mahjong and Chinese chequers in the Fashion Avenue from 10am until 11am daily. Roaming parades will also take place throughout the mall starting 4pm, where guests can witness traditional music displays, parades and puppet calligraphy until 9pm.



CITYWIDE CELEBRATIONS

- **Dubai Parks and Resorts** will transport people to the vibrant streets of mainland China with a remarkable line-up of entertainment and activities across its properties. From Chinese-inspired delicacies, dragon dances and authentic markets, there will be something for every one during the celebrations.



- **Riverland™ Dubai**, the free to enter recreational hub with 35 restaurants and retail shops will be decked with dazzling red and gold Chinese traditional lanterns to mark the occasion from 1 to 9 February.
- Visitors to **MOTIONGATE™** can enjoy traditional activities with their favourite film characters, including dragon dances and a parade with Master Po.
- **LEGOLAND™** Dubai will host **LEGO™** themed fun activities for the Chinese New Year from 5 to 16 February. Kids can take part in mosaic-building, pin their wishes on a Wishing Wall and walk by Factory Street which will be decorated with traditional lanterns and red lights.
- **IMG Worlds of Adventure** will celebrate the Chinese New Year across its main attraction areas with a special promotion, offering Chinese nationals and visitors buy-one-get-one-free on admission tickets. Valid from 5 to 28 February, guests can also enjoy 20 per cent off retail merchandise.

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- **Atlantis The Palm, Dubai** will provide daily entertainment with a choreographed roaming Lion Dance running through its restaurants from 7pm until 7:45pm daily until 6 February. Starting at Kaleidoscope, the performance will then move to Ossiano, the Lobby, and finally ending at Saffron. In addition, the award-winning **Saffron** will offer Cantonese, Szechuan, Shandong and Anhui dishes alongside favourites, steamed dim sum and classic Peking Duck for only AED265 per person.

Tempting celebrants this Chinese New Year is **Kaleidoscope**, which will present a worldly selection with Chinese specialities at their buffet, priced at AED195 on weekdays and AED230 on weekends with children aged 4 to 11 enjoying 50 per cent off. The authentic Cantonese cuisine with a modern twist, **Hakkasan**, will serve a signature limited-edition menu curated for Chinese New Year for AED498.

- Nestled in the oasis of **Bal Al Shams**, diners can indulge in an array of authentic Chinese dishes at the resort's luxury restaurant, **Al Forsan**. Running until 13 February, guests can enjoy an authentic buffet boasting Chinese, Cantonese and Szechuan delicacies such as Crispy Duck with Hoisin sauce and sweet fried banana and ice cream. This unforgettable dining experience will be offered daily from 7pm for AED195 for adults inclusive of soft beverages, and little ones under the age of four can eat for free.



- With unrivalled views of the Burj Khalifa, **The Palace Downtown** will offer celebrants three ways to enjoy the Chinese New Year with family and friends across their award-winning restaurants. Guests can choose between a four-course set menu at **Thiptara**, the hotels' Asian inspired restaurant, where diners can indulge in spring rolls and black pepper lobster from AED288 per person starting 6pm. Also offering a Chinese inspired dining experience is **Ewaan**, where guests

can enjoy live cooking stations serving noodles and dim sum, as well as indulge in a variety of lunar swert puddings, starting 7pm daily. For AED188 per person, diners can enjoy a buffet running until 11:30pm with live entertainment in the form of a specially curated dragon dance during the evening. Day-diners can enjoy a Chinese afternoon tea at **Al Bayt**, where a selection of speciality teas and coffees will be served alongside Chinese cake, Matha Azuki roll and fortune cookies to the backdrop of a live harpist. Served daily from 2pm until 6pm, the afternoon tea, priced at AED188, is the perfect way to ease in to the Chinese New Year.

- Visitors and residents can celebrate the Chinese New Year at **New Shanghai** with a unique Yum Cha Ceremony menu until 12 February, consisting of delicious dumplings and fragrant teas served at The Dubai Mall restaurant.



Full details of Chinese New Year in Dubai calendar of promotions and events can be found on www.CNYinDubai.com

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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

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