

Press release

SIXTH EDITION OF DUBAI FOOD FESTIVAL KICKS OFF ON 21 FEBRUARY

Dubai, United Arab Emirates, 20 January 2019: Dubai Food Festival (DFF) will light up the region's culinary scene when it returns on 21 February until 9 March 2019 with a city-wide showcase of Dubai's gastronomy offering to thousands of residents and visitors.



DFF will celebrate and enhance Dubai's position as the food capital not only in the region, but also on the international gastronomy scene, promoting the diversity and creativity of the city's culinary offering drawn from the UAE and the cultures of over 200 nationalities in the city. It will also celebrate the essence of food and its universal ability to connect people; bringing families, friends and communities together.



Organised by the Dubai Festivals and Retail Establishment (DFRE), the sixth edition of DFF promises everyone a packed 17-day programme of much-awaited signature events, including Dubai Restaurant Week, Beach Canteen and Hidden Gems. Stay tuned for exciting new activations, appearances by celebrity chefs, food-related activities and promotions at malls, restaurants and hypermarkets.



For more information and a full update on DFF activities, visit <http://www.dubaifoodfestival.com/> or @DubaiFoodFest and #DubaiFoodFest.

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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce

Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

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