



BEACHSIDE DINING AND FAMILY FUN AT DUBAI FOOD FESTIVAL'S SWYP BEACH CANTEEN

Food trucks, brand-new food concepts, live cooking stations and a line-up of exciting activities and zones at swyp Beach Canteen as part of Dubai Food Festival 2019

Dubai, United Arab Emirates, 14 February 2019: It's time for food, friends, family and flip-flops, as Dubai Food Festival (DFF) unveils exciting food concepts and fun activities as part of swyp Beach Canteen. The beachside offering is DFF's flagship event, bringing together delicious food, activities for kids, a sports court and more - making it the perfect day out for families. Located at Jumeirah Beach behind Sunset Mall, swyp Beach Canteen will be open throughout the duration of the festival from 12pm to 10pm from Sunday to Wednesday, 10am to 12am on Thursday and Friday, and 10am to 11pm on Saturday.

Here are the swyp Beach Canteen zones not to be missed this DFF:

Food Piazza: The family-friendly food zone will showcase home-grown and established concepts offering exclusive dining experiences by the beach, including a mix of cuisines ranging from Emirati specials to Mexican delicacies. Visitors can taste the specialty coffee in Xshot, bite into the distinct disc-shaped Lebanese ka'ak at Ka'ak Al Manara, indulge in a juicy burger from renown Gourmet Burger Kitchen, delight their sense with fried wings from community favourite Frings or relish on smoked dishes from the scrumptious Mighty Quinns. This year and for the first time ever, inter-emirate culinary concepts are also welcome to participate at the event, giving the Dubai community an insight into the exciting array of food the UAE has to offer.







swyp Beach Canteen Mainstage: The mainstage will host a multitude of entertainment, ranging from exciting competitions to incredible performances, concerts and movie nights every Wednesday to Saturday starting 8pm onwards.







7UP-FIDO's Food Truck Alley: An exciting mix of food trucks will line up and offer visitors a chance to eat and enjoy a fun outdoor experience. Everyone is invited to try out a variety of food truck concepts including C'est Cheese, Soulfull and The Inventing Room as well as Abu Dhabi favourite Pinkburger, while kids can take a spin on the first beachside and beautifully-lit carousel.

Cooking Court: One of the main highlights of Beach Canteen will be the cooking court, where both regional and local chefs will host cooking demos as well as interactive sessions for everyone to take part in.

Retail Garden: Visitors can relish in the serenity of a garden themed setting with picnic tables and festive lighting. This zone will cater to unique F&B retail pop ups and culinary concepts such as the Yoghurt Lab and many more.

Fun Zone: The largest space at Beach Canteen, this family fun zone will combine gaming, workshops, obstacle courses, rides, kids' games and a dedicated sports court.





Gaming Zone: Do you have what it takes to be the best gamer in Dubai? Visitors can hangout, showcase their skills and take part in scheduled competitions at the gaming truck and a gaming Chevy presented by

Bedazzled.

Kids Play Park: Little kids can play safely and securely in the dedicated nanny service and toddler gym, while the older kids can enjoy canvas painting, balloon bending, magic shows, t-shirt painting and much

more with the specialized and experienced kids entertainers at the kids play park.

Sports Zone: Sports enthusiasts can enjoy a variety of workouts by the beach, such as tranquil sunset

yoga, football target shooting by KickOff DXB, 'Mommy and Me' workshops, and the mini obstacle course

by Tough Mudder.

Workshop Space: Everyone can unleash their creativity by engaging in hands-on workshops, ranging from

arts and crafts by Al Serkal Cultural Foundation, hip-hop cardio classes by Impact Dance Studios, robotics

workshops by Fun Robotics and science experiments by Mad Science. Also being introduced this year is

'Colour My Plate', sessions with Hala Barghout where visitors can learn to cook with 3-ingredient meals,

and the Ladies Dine Design Workshop Series, where participants can learn about food plating and food

photography.

Be sure to stop by other roaming home-grown food carts and stands, such as iScream Cloud – a scoop

over cotton candy; House of Pops, which offers a number of gourmet ice pops, and Mango Mania, which

places the King of Fruits at the centre of different combinations.

Beach Canteen is brought to you by swyp, key partners Emirates NBD, Visa, Uber Eats and PepsiCo, and

supporting partners Dubai Municipality, Lacnor and Al Futtaim Trading Enterprises.

Visit www.dubaifoodfestival.com for the full schedule for events and activities at swyp Beach Canteen.

For more information, visit:

Facebook: www.facebook.com/dubaifoodfest





Twitter: www.twitter.com/dubaifoodfest

Instagram: <u>www.instagram.com/dubaifoodfest</u>

Hashtag: #DubaiFoodFest

- Ends -

About Dubai Food Festival

Dubai Food Festival is a citywide culinary celebration that showcases the Emirate's emergence as the gastronomy capital of the region through a packed 17-day programme of food-related events, activities, promotions and appearances by food celebrities all across the city. The Festival promotes the diversity, creativity and multicultural nature of Dubai's culinary offering – from its five-star gourmet dining to its unique Hidden Gems. Dubai Food Festival is organised by Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism). In its 6th edition, Dubai Food Festival 2019, which runs from 21 February till 09 March, continues to position the emirate as a global tourism destination offering unique culinary experiences, giving residents and visitors a flavour of the very best of Dubai's food scene.

For further information, please contact:

Dubai Tourism
mediarelations@dubaitourism.ae
[+971] 600 55 5559
[+971] 4 201 7631