

CHINESE NEW YEAR CELEBRATIONS CAPTIVATE CROWDS ACROSS DUBAI

Dubai, United Arab Emirates, 3 February 2019: Residents and visitors to Dubai embraced Chinese New Year celebrations this weekend as many exciting events, highlighted by the Dubai Festivals and Retail Establishment (DFRE), took place across the city.



Shoppers to **The Dubai Mall** enjoyed a series of live performances in-line with a China Art theme, while **City Walk by Meraas** hosted The Grand Parade on Al Mustaqbal Street and saw over 20,000 participants from different countries celebrate the Chinese New Year together. Diners at **Atlantis The Palm, Dubai** witnessed world-class roaming entertainment, as a choreographed Lion made its way through the various dining outlets at the hotel. **The Palace Downtown, Bab Al Shams** and **New Shanghai** at The Dubai Mall also kick-started the festivities, welcoming friends and families who enjoyed a variety of different dining options.

Visitors to **Dubai Parks and Resorts** were transported to the mainland of China, as they experienced traditional delicacies and activities, while families at **MOTIONGATE™** interacted with dragon dances and popular film characters including Master Po of Kung Fu fame.



Chinese New Year celebrations will continue until 13 February. Full details of the festival in Dubai can be found on www.CNYinDubai.com.



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About Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism)

With the ultimate vision of positioning Dubai as the world's leading tourism destination and commercial hub, Dubai Tourism's mission is to increase the awareness of Dubai among global audiences and to attract tourists and inward investment into the emirate. Dubai Tourism is the principal authority for the planning, supervision, development and marketing of Dubai's tourism sector. It markets and promotes the Emirate's commerce sector, and is responsible for the licensing and classification of all tourism services, including hotels, tour operators and travel agents. Brands and departments within the Dubai Tourism portfolio include Dubai Business Events, Dubai Calendar, and Dubai Festivals and Retail Establishment.

About Dubai Festivals and Retail Establishment

The Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing, is responsible for developing Dubai's retail and festival sectors and supporting the positioning of Dubai as a world-class tourism destination with year-round family entertainment, shopping and events.

For further information, please contact:

Dubai Tourism

mediarelations@dubaitourism.ae

[+971] 600 55 5559

[+971] 4 201 7631