



# GET READY FOR A FINAL TASTE OF DUBAI FOOD FESTIVAL THIS WEEKEND

**Dubai, United Arab Emirates, 7 March 2019:** There's only three days to go until Dubai Food Festival (DFF) concludes its 2019 edition – but there's plenty of delicious food to bite into before it does! Here's a list of what you need to try out during the final weekend of DFF:

## Head to swyp Beach Canteen

The weather is perfect for a fun day out with family and friends – so make the most of it while tucking into sumptuous treats at swyp Beach Canteen. Be sure to make your way down to DFF's flagship event this weekend to check out the below:

- Thursday 7 March: Watch Arab talent on display at ARABESQUE, taking place from 4:00pm onwards and featuring karaoke with Lucky Voice, performances from Emirati 'Barbershop Quarter'-style acapella group SAMA Quartet, Tunisian sensation Mahdi Baccouch and Lebanese pop and rock band ADONIS, followed by a stand-up act by beloved comedian Wonho Chung. Tickets can be purchased at AED50, (including VAT) at the swyp Beach Canteen entrance or via Platinum List.
- Friday 8 March: Stop and look at the skies at 8:35pm for a vibrant display of fireworks. After that, grab a bean bag by the swyp Beach Canteen mainstage and watch a screening of Avatar, brought to you by Roxy Cinemas.
- Saturday 9 March: Enjoy Afro Beats by the Beach and spectacular fireworks displays at 8:35pm.
   Roxy Cinemas will also show a screening of Black Panther at the swyp Beach Canteen mainstage at 8:00pm.







## Other things to look out for at swyp Beach Canteen include:

- Brand-new food outlets including Fillenial Bites, with Fillenial short for 'Filipino Millenial' and bringing Pinoy street food favourites such as Sisiq Dynamite and Kwek-Kwek; and Al Hambra giving you a taste of Spain that will transport you to the bustling taverns of Valencia.
- O Home-grown food concepts such as Coppasta (which whips up delicious grab-and-go pasta in a cup) and The Yoghurt Lab (which blends healthy Greek yoghurt with local and exotic flavours to create a delectable collection of tastes), both of which have set up stalls in partnerships with Sheikh Mohammed Bin Rashid Establishment for small businesses.
- Sweet treats such as funnel cakes from Oh Funnel, local homemade waffles from Waffly Pops and fresh donuts from DOH. Pair it with a unique collection of coffees from Saddle, which is also serving a Pistachio Coffee as part of DFF's Limited Edition Coffee Series.





- Unique concepts such as Mango Mania, which slices up the King of Fruits into 'spaghetti' and serves it up with toppings of your choice; and Spheerz, which brings Japanese street food like Takoyaki to Dubai.
- The Lacnor Booth as it celebrates 'Lacnor family weekend' with a host of activities for the entire family, including a kids' fitness dance session, tutorials for healthy smoothies, and light music as part of Lacnor Chill Area.
- Insta-goals at the Uber Eats area with gigantic donuts, a pizza throne, and massive salad bowl amongst other fabulous props to use. Perfect to post while you're there, and definitely #ThrowbackThursday material!
- A whole host of games and activities including a FIFA 19 gaming competition on the main stage,
   a VR station, gaming truck, Nintendo Switch lounge, Tough Mudder and Mini Mudder obstacles
   to try out, and so much more!







swyp Beach Canteen is located at Jumeirah Beach behind Sunset Mall, and will be open from 12pm to 12am on Thursday, 10am to 12am on Friday and 10am to 11pm on Saturday.

## • Visit one of Dubai's top 10 Hidden Gems brought to you by Zomato

The city's top 10 best culinary secrets were announced earlier this week, and you can try out special DFF menus at each of these restaurants until 9 March for only AED35 per person. Visit the Zomato website and app for more information and set menus.



## • Try out a Foodie Experience

Immerse yourself into experiences that will enrich your culinary knowledge – and give you plenty to talk about at your next dinner party! More information on experiences, prices and bookings are available on <u>Platinumlist</u>, and here is a list of what's happening from 7 to 9 March:





Date	Restaurant	Experience and description
7 Mar	Eataly	Bread Masterclasses: Hone your cooking skills at Eataly and attend a special
		masterclass to make traditional Italian bread.
7 – 8 Mar	Burj Khalifa	Seafood and Caviar Nights: Admire the breath-taking views of the city of
		Dubai as you savour exquisite seafood and caviar canapes on level 154 of
		Burj Khalifa, a brand new and exclusive space in the iconic tower.
7 - 9 Mar	Zhen Wei	Zhen Wei Dim Sum & Noodle Masterclass: It's a foodie dream – make your
		own dim sum and noodles, and then tuck into a three-course meal.
7 - 9 Mar	The Terrace, Burj Al	Tacos on the Terrace: The humble taco comes in all shapes and forms —
	Arab	whether you prefer them al pastor, as carnitas, longaniza, cochinita, with
		barbacoa, or a classic chile; you can enjoy them on the terrace of the Burj Al
		Arab, while in the shade of its iconic sail.
7 - 9 Mar	Casa di Tapas	The Ultimate Spanish Fiesta Experience: Join Chef Paco at a special Chef's
		table event featuring unlimited tapas and paella – and join in an introductory
		Flamenca dance lesson with their resident dancer.
8 Mar	Armani/Deli	Gourmet Italian Food Fest: Take a gastronomic tour around Italy and
	Gourmet Italian Fest	Europe, exploring more than 50 types of cheeses along with antipasti, live
	– Armani Hotel, Burj	pasta and risotto stations, traditional cheese and cold cut rooms, and sharing
	Khalifa	style fresh meat and seafood served to your table.
8 Mar	The Retreat Palm	Raw Vegan Cooking Class: Take clean eating to a whole new level and learn
	Dubai MGallery by	how to cook raw vegan recipes full of high protein.
	Sofitel	
8 - 9 Mar	QE2	Afternoon Team on the QE2 Bow: Lovers of food and history can now enjoy
		an afternoon tea on board a world-famous vessel unlocked and ready to
		receive passengers exclusively for Dubai Food Festival.
9 Mar	miX by Alain Ducasse	Pastry master class: Create classic French desserts like Paris-Brest, Fruit
	- The Emerald Palace	Vacherin and a Chocolate Tart, followed by a delicious 3-course lunch.
	Kempinski Dubai	
9 Mar	miX by Alain Ducasse	Chef's Table: Enjoy an exclusive, exquisite dinner with a view as you take in
	– The Emerald Palace	the 360-degree views of the ocean and the Dubai skyline from the Chef's
	Kempinski Dubai	room.
9 Mar	Mohalla	Cocktail Samosa making experience: Enjoy a soulful experience with real
		street Indian food, followed by a 3-course set menu.

## • Limited Edition Coffee



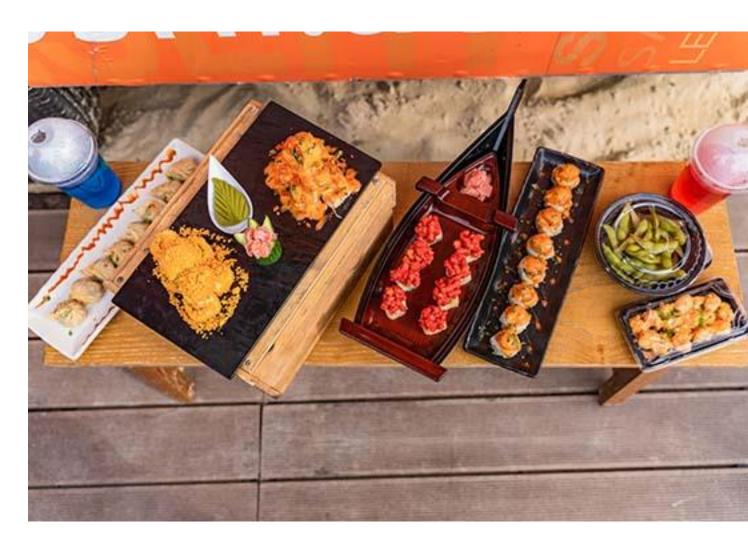


It's your last chance to switch up your regular coffee routine with DFF's limited-edition coffee series available across the city, including Superfood Charcoal Latte at Costa Coffee, Saffron Latte at Cupagahwa, or Emirati coffee at Emirati Coffee Co., amongst others.

For a full list of brews, visit: www.visitdubai.com/en/dff/experience/dff-limited-edition-coffee-series

#### Dine & Win

You have plenty of chances to be a winner with DFF's 'Dine & Win' promotion this weekend, in partnership with Zomato and Dubai Shopping Malls Group (DSMG). Spend AED50 while dining at participating restaurants across the city, and be in the running to win incredible prizes, including a Nissan Patrol 50 Diamond Pendants from Jawhara and 1 million prizes and promotion codes from Zomato when ordering food online.







#### • Citywide Celebrations

There are plenty more foodie activities and events across the city – here are some of our top picks:

- Taste of Dubai: Making its return to DFF is Taste of Dubai, running from 7 to 9 March at Dubai Media City. Catch interactive masterclasses by chefs like David Myers and Eric Lanlard, as well as cooking demos and challenges from the likes of Matt Preston of MasterChef Australia. Don't miss out on trying a wide array of restaurants and watching incredible musical performances.
- Al Seef: Stroll by this charming area in Old Dubai and try out fun food challenges from 4:00pm to 10:00pm, while the little ones can marvel at roaming entertainment and dance routines.
- Miami Vibes: Head down to Last Exit Al Khawaneej daily from 3:00pm to 12:00am to enjoy tasty food, fun activities and a wonderful vibe for the entire family to enjoy.
- The Pointe: From 7 to 9 March, pick up your Pointe Passport and go on a taste journey around
  The Pointe, Palm Jumeirah to experience diverse flavours from a variety of restaurants and
  cuisines.
- "Dining + Show" package at La Perle: It's your last chance to avail La Perle's ticket offer starting from just AED500 for a Gold ticket and meal at one of the many restaurants located within the three hotels at Al Habtoor City, including Babiole, The Market, Zoco, The City Grill, Namu and BQ French Kitchen.
- For the Love of Food at Club Vista Mare: Enjoy a culinary feast at Club Vista Mare, Palm Jumeirah, with delightful waterfront dining offers including 1kg Mussels for AED250 at Breeze Beach Grill, a Caribbean BBQ package at RAS Beach Vibes Lounge for AED150 per person, a four-course Peruvian-Japanese menu for AED195 per person at Aji, and a three-course set menu for AED150 per person at Simply Italian.
- Experience the Art at The Beach, JBR: Culinary art takes on a whole new meaning at The Beach, JBR until 11 March, as kids try designing their own aprons and chef's hat with a 'Chef in the Making' workshop. The Beach, JBR will also set off a wonderful display of fireworks at 9pm on 8 and 9 March.
- Battle of the Chefs at City Walk: On Friday 8 March from 7pm to 11pm, head down to City Walk
  to witness chefs in action as they battle it out for the title of 'City Walk Best Chef 2019'.
- Cooking sessions at Children's City: Little chefs can learn how to make their own food in a fun way in Children's City in Creek Park with DFF's special weekly menu through a variety of workshops and activities.





- Malls across Dubai have a lot in store for the final weekend of DFF:
  - The Dubai Mall is the World's Foodiest Mall this DFF, with over 200 international places to dine
     and kids eat for free! Moreover, spend AED100 or more on dining and you'll get 20 per cent off
     a movie at Reel Cinemas.
  - Unleash your imagination and learn to express yourself at Mall of the Emirates Mini Club House until 9 March. Children will get to experience fun activities such as plant pot painting, cupcake decorating and wooden frame making.
  - Mercato Mall: Fun workshops with The Little Dreamers will surely be a treat for kids, as they learn how to create drawings out of pasta and rice. The workshops take place from 7 to 9 March from 4:30pm to 6:30pm.
  - Mirdif City Centre and City Center Me'aisem have transformed their outdoor area for DFF, featuring a variety of F&B kiosks and activities for the entire family.
  - You can give back to those in need during the last weekend of DFF at **Deira City Centre** by donating canned food bought at Carrefour, as part of their partnership with the Emirates Red Crescent.
  - Win two Novo Cinema tickets instantly when spending AED250 at any of the restaurants at **Dubai** Festival City Mall.
  - THEATRE by Rhodes at VOX Cinemas in Mall of the Emirates and Mirdif City Centre is offering a limited time promotion of 2 courses for only AED80, until 9 March. If you enjoy watching your movie in a Platinum Suite, get your hands on the exclusive and specially curated menu at The Dubai Mall's Reel Cinemas for a delicious taste of luxury.
  - Take your little ones to the Organic farm workshop at Boxpark from 4:00pm to 9:00pm daily until
     9 March, or get active with Bootcamp and yoga sessions at Kite Beach from 7 to 9 March.
  - You can also win AED5,000 daily at Mall of the Emirates, and AED1,000 worth of Meraas Gift
     Cards to dine at Al Seef for every AED200 spent at F&B outlets in the area.

For more information and a full update on DFF activities, visit <a href="http://www.dubaifoodfestival.com/">http://www.dubaifoodfestival.com/</a> or @DubaiFoodFest and #DubaiFoodFest.

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#### **About Dubai Food Festival**

Dubai Food Festival is a citywide culinary celebration that showcases the Emirate's emergence as the gastronomy capital of the region through a packed 17-day programme of food-related events, activities, promotions and





appearances by food celebrities all across the city. The Festival promotes the diversity, creativity and multicultural nature of Dubai's culinary offering – from its five-star gourmet dining to its unique Hidden Gems. Dubai Food Festival is organised by Dubai Festivals and Retail Establishment (DFRE), an agency of Dubai's Department of Tourism and Commerce Marketing (Dubai Tourism). In its 6th edition, Dubai Food Festival 2019, which runs from 21 February till 09 March, continues to position the emirate as a global tourism destination offering unique culinary experiences, giving residents and visitors a flavour of the very best of Dubai's food scene.

#### For further information, please contact:

Dubai Tourism

mediarelations@dubaitourism.ae
[+971] 600 55 5559
[+971] 4 201 7631